

STACY LYNN COLEMAN, GRAPHIC DESIGNER

North Hollywood, Ca • stacycoleman.com • scole28@gmail.com • 602-384-4083

PERSONAL STATEMENT

An imaginative and intelligent visual marketing professional with outstanding communication skills. Expert in brand concept and design, understanding of cultural diversity and managing projects from conception to finished product. A highly motivated self-starter who works well independently or in a team environment.

SKILLS & QUALIFICATIONS

- **Software:**
 - Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver...)
 - Microsoft Applications (Word, Excel, Powerpoint...)
- **Programming & Animation:**
 - HTML, CSS & DIV Layout
 - Basic Flash
- **Additional Skills**
 - Hand Drawing/Sketching
 - Painting (multi-medium)
 - Character Design
- **Proficient on both MAC and PC platforms**

EXPERIENCE

Graphic Designer at Artistik Design Studio LLC, Scottsdale, Arizona

April 2005 - Present

- Creation of client collateral:
 - Company branding, stationary, letterhead, business cards and envelopes
 - Brochures, rack cards and postcards
 - Research and marketing

Bad Kitty Branding, Scottsdale, Arizona

January 2010 - Present

- Created company logo and brand logo mark
- Layout and design of advertising and marketing collateral
- Work with a small team to create studio and performer website templates
- Design wide format print materials

Graphic Designer at Young's Market Company of Arizona, Phoenix, Arizona

November 2006 - August 2010

- Layout and design of promotional materials for fine wines and spirits
- Production and design of large, wide format banners and posters
- Design of specialty items (P.O.P)
- Format and layout of wine and food menus
- Execute projects from start to finish

Contract Illustrator for Success Builders Inc., Scottsdale, Arizona

November 2008 - January 2009

- Created and designed characters for a series of self help books

EDUCATION

The Art Institute of Phoenix, Phoenix, Arizona: 2005 - 2006

Graduated with a Bachelor of Arts Degree

- Major study in Graphic Design
- Awarded for Leadership & Success

The Art Institute of Phoenix, Phoenix, Arizona: 1998 - 2001

Graduated with a Bachelor of Arts Degree

- Major study in Animation
- Honor Student

MEMBERSHIPS AND ORGANIZATIONS

- The Art Institute of Phoenix Alumni Committee
- American Institute of Graphic Arts (AIGA)
- National Association of Photoshop Professionals (NAPP)