

STACY LYNN COLEMAN

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PERSONAL STATEMENT

An imaginative and intelligent visual marketing professional with outstanding communication skills. Expert in brand concept and design, understanding of cultural diversity and managing projects from conception to finished product. A highly motivated self-starter who works well independently or in a team environment.

EMPLOYMENT HISTORY

Graphic Designer at Young's Market Company of Arizona, Phoenix, Arizona November 2006 - Present

RESPONSIBILITIES:

- Layout and design of promotional materials for fine wines and spirits distributor
- Creation of large, wide format banners and posters
- Design of specialty items (P.O.P)
- Format and layout of wine and food menus
- Development of thumbnails, proofs to final output

Graphic Designer at Artistik Design Studio LLC, Scottsdale, Arizona April 2005 - Present

RESPONSIBILITIES:

- Creation of client collateral:
 1. Branding
 2. Stationary
 3. Brochures
 4. P.O.P
 5. Research and marketing

Contract Illustrator at Success Builders LLC, Scottsdale, Arizona November 2008 - January 2009

RESPONSIBILITIES:

- Illustrated a series of character drawings for book pages

Retail Store Manager at Stride Rite, Tempe and Anthem, Arizona April 2003 - October 2006

RESPONSIBILITIES:

- Led a team of associates to perform their best and exceed company standards
- Delegated tasks to maintain a structured and smooth operating environment
- Ensured the store was visually presentable and clean at all times
- Ordered all supplies for the store and employees
- Oversaw employee scheduling and all other store operations

EDUCATION

The Art Institute of Phoenix, Phoenix, Arizona 2005 - 2006

Graduated with a Bachelor of Arts Degree

- Major study in Graphic Design
- Award for Leadership & Success

The Art Institute of Phoenix, Phoenix, Arizona 1998 - 2001

Graduated with a Bachelor of Arts Degree

- Major study in Animation
- Honor Student

MEMBERSHIPS AND ORGANIZATIONS

- The Art Institute of Phoenix Alumni Committee
- American Institute of Graphic Arts (AIGA)